



coming in 2006

Northwest Construction

McGraw Hill CONSTRUCTION Regional Publications

2006 Editorial Calendar



Q1	January 2006 Economic Forecast Top Owner Bellevue Activity Report 3D and 4D design	February Vacation/Conference Planning Suncadia/Brasada Renovations/Restorations Wineries	March Seattle Activity Report Focus on Tri-Cities Public Art Education
	Q2 April Top General Contractors GC of the Year Bonding and Insurance Portland Activity Report	May Highway Construction/Mass Transit Snohomish County Activity Report Vancouver, BC Update	June Top Projects PM of the Year Canadian Border Activity Report Vancouver, WA Activity Report
	Q3 July Labor Issues Coastal Update Spokane Activity Report Healthcare	August Top Specialty Contractors Jobsite Safety Eugene Activity Report	September K-12 Education Alternative Delivery Contracts Tacoma Activity Report
	Q4 October Top Design Firms Built Green/Sustainability Bellingham Update	November Equipment Distributors Round-up Airports/Ports Environmental Cleanups State Capitals Activity Report	December Best of 2005 Yearbook

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Northwest Construction Magazine: Fast Facts

From Advantage Business Research

- 49.6% of all readers pass the magazine to another professional
- 51% of readers visit a related company website
- 79% of all subscribers save or pass on their issue
- 84% of Northwest Construction subscribers are directly responsible for the selection of products and services of their company
- 89% of subscribers take actions after reading a story or article

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