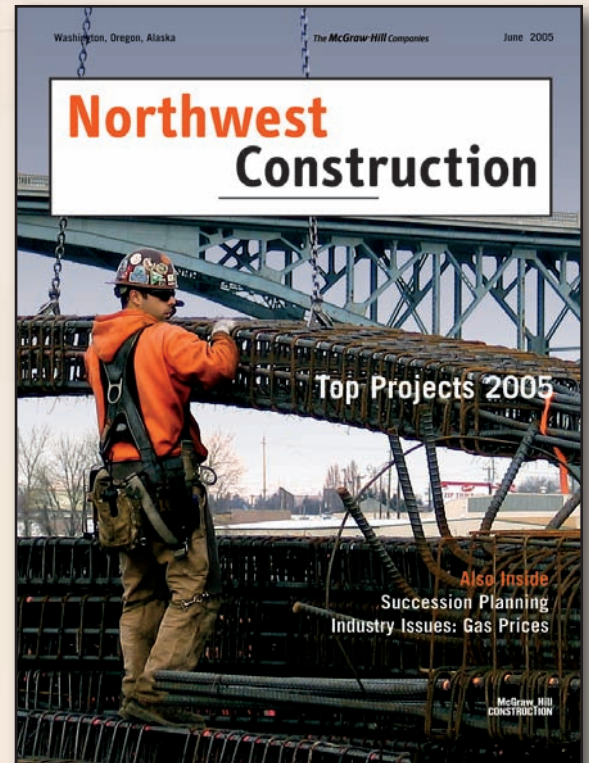


**NO OTHER PUBLICATION
PENETRATES THIS LUCRATIVE
REGIONAL MARKET BETTER THAN
Northwest Construction.**

The industry is evolving and *Northwest Construction* continually evolves to best suit your needs.

Northwest Construction draws upon the resources of McGraw-Hill Construction, including the most powerful brands in the industry, *Engineering News-Record (ENR)* and Dodge to name a few. We provide expertise that few other publications can—from cutting-edge economic research to trends in markets across the region and across the nation. These resources enable our editorial staff to better understand, and relate, the dynamic Northwest regional construction market to you.

Whether your objective is blanket coverage of your home market, as a target market for geo-expansion or to increase your market presence in order to be extra competitive, *Northwest Construction* is the place to be—online, in print and at our live events.



**MAKE CONNECTIONS WITH KEY DECISION-MAKERS...
OUR READERS ARE YOUR TARGET AUDIENCE!**

Print Circulation*

Total Qualified Circulation:	5,045
Qualified Contractors, Owners, Subcontractors, Architects and Engineers:	3,666

Readership Base*:

Equipment/Material Producers	14%
Owners/Public	9%
Professional Services/Other	13%
Engineers/Architects	23%
Contractors - Highway/Heavy, Building or Both	41%

Online Users:**

Unique Visitors/Month:	4,012
Page Views/Month:	9,000

Northwest Construction readers are **Interested. Involved. Interactive. Important.**
They're an invaluable link between **you...and your next project!**

Sources: *June '09 ABC Statement, **Web Trends, Jan.-June '09, Page Views based on average impressions per ad placement from OAS Ad Tracking System, Jan-June '09.